



SVEVA CAMILLA VIDONI

STUDENT

06/12/2000

An eager individual who loves taking up new challenges and getting out of her comfort zone. I try to find innovative solutions to audacious problems. I'm an avid traveller as I believe it will help me learn new cultures and teach me how to empathize with people from all over the world.

CONTACT

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Sveva Camilla Vidoni

LANGUAGE

Italian: mother tongue

English: C1 advanced

French: B1

Portuguese: A2

FORMAZIONE

2024-2025

H-FARM COLLEGE

Masters Degree in Design and Product Communication

2024

INSEEC GRAND ECOLE, Paris

Finance Track Curriculum with a focus in Marketing

2021-2024

Università degli Studi di Modena e Reggio Emilia

Bachelor's Degree in Digital Marketing (L18)

2014-2019

ISIS A Malignani

Liceo Scientifico delle Scienze Applicate

2017-2018

La Costa Canyon High School

Anno all'estero a San Diego, California
con conseguimento di diploma

2014-2018

Mater Accademy

Programma doppio diploma in high school della Florida

EXPERIENCE

2023-current

Belo Europe

Monitor

- Multiple month-long trips chaperoning 40+ high school exchange students around Europe.
- Coordinating hotels, restaurants and activities while creating content and managing the social media accounts.
- Member of the disciplinary board for student actions during the trips: diplomatically finding fair solutions

2024

Calligaris Spa

Marketing/ IT Intern

- Content creator for marketing campaigns: implemented creative content strategies for marketing campaigns, aligning with brand goals and target audience preferences. Worked closely with marketing, design, and sales teams to ensure content consistency.
- App developer: Independently developed the app to streamline attendance management for the Salone del Mobile in Milan.
- Participation at the prestigious Salone del Mobile in Milan providing customer care and assistance, collaborated with team members to ensure a seamless experience for visitors, enhancing overall customer satisfaction.

2023

IDEO Srl (Zeranta Digital)

Marketing Intern

- Independently designed a marketing campaign from start to finish after a short brief monitoring the KPIs during the launch
- Renewed the designed of the UI for the website of an established business

2019-2021

Rotex 2060

Co-Funder and Social Media Manager

- Co Founded one of the first Rotex clubs in Italy
- Managed the social media account before passing the torch to another member of the team
- Guided exchange students in their experience before, during and after exchange

SKILLS

- **Technical Skills:** Blender, Photoshop, InDesign, Adobe Illustrator, Bridge, Canva, DaVinci Resolve, Audacity, Office Suite
- **Soft Skills:** Teamwork, leadership, problem solving, analytical